

Subject: Reminder: Community Assessment Survey

Dear Fellow Neighbor and Resident,

If you have already completed our survey, please disregard this message and all subsequent reminders – and thank you! (Since survey responses are anonymous, we do not know who has, or has not, already completed our survey.)

The Lifestyle Subcommittee of the Long Range Planning Committee (LRPC) has overseen the development and administration of this survey. It has been conscientious in identifying topics that concern most residents and developed questions in consultation with professional market researchers, including the services of an off-site professional.

The content of the survey has 45 questions divided into various topics:

- Life in the Village & Your Involvement
- Your Involvement in our FHA
- The Gathering Place
- Walking Trails, Pathways & Natural Environment
- Village Communication
- About You

The survey may take about **15** minutes to complete. Your responses to all questions are very important so please take the time to participate and complete this survey in full. The last section, “About You” is just as relevant as other sections in that it helps us quantify the answers demographically. Your responses will identify priorities and indicate where you would like your resources invested in the community. Some issues may lie outside of our FHA responsibilities; however, our Board will attempt to work with other entities in the Village to address them.

It is essential that each and every resident (**both adult members** of every household where relevant) participates in order to build our Village vision together. The survey is being distributed electronically via email. If your home has only one email account and another adult resides at your home, please request a hard copy be delivered to you by sending an email to treasurer@fhaboard.org We are attempting to capture as many adult responses as possible. Those residents without email have already received hard copies.

This survey is being administered by an online survey instrument named Survey Monkey. Ferrington Cares used the same software for a very successful survey a few years ago.

Upon starting the survey, take all the time you need. You can go back and revise previous answers until you press the “Submit” button, which is final. Once you click the “Submit” button all answers provided will automatically be separated from the respondent, **thus ensuring anonymity**.

A very grateful “thank you” for your anticipated participation from the Lifestyle Subcommittee.

To begin the survey, click this link:

https://www.surveymonkey.com/r/FHA_Survey

Our Response Deadline, either electronically or by dropping off a paper copy in receptacles at mail kiosks or the Gathering Place: DECEMBER 8, 2020